



## ALBERTA RANCH HORSE VERSATILITY ASSOCIATION

Non-Profit Society # 5015890584

Alberta Ranch Horse Versatility Association (ARHVA)  
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### **RE: SPONSORSHIP PROGRAM FOR ARHVA 2024 SEASON**

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Established in 2011, the Alberta Ranch Horse Versatility Association (ARHVA) is a non-profit organization representing one of the fastest growing equine disciplines in Alberta. The ARHVA's mission is to **challenge all riders and horses with tasks likely encountered when working and riding on a ranch**. We also aim to entertain and involve the audience and to display impeccable ambassadorship for the equine profession, while promoting the various levels of competitive horsemanship in a show environment.

In the versatility competition, there are 6 events that each horse/rider pair completes: Ranch Trail, Ranch Cutting, Ranch Riding, Ranch Reining, Ranch Cow Horse, and Ranch Conformation. There are eight divisions for members that allows riders and horses of all abilities to competitively demonstrate their skills. ARHVA takes great pride in ensuring that riders of all ages and abilities and horses of all ages, abilities and breeds are welcome.

ARHVA is a thriving association with membership encompassing youth, individuals, and families from across the province. We service this growing group of committed horse people by hosting 3 to 4 shows during the spring, summer and fall months. This schedule provides sponsors with an ongoing opportunity to promote their products and services, through signage, prizes, and announcements at the shows.

The support of our sponsors is a crucial partnership to the continuing success of ARHVA. We endeavor to make this relationship beneficial to all parties involved. With over 3,000 Facebook followers at: (<https://www.facebook.com/AlbertaRanchHorseVersatilityAssociation>), we have a dominant social media presence that any sponsor would benefit from.

Please feel free to contact us to discuss other ways you can participate in supporting the ARHVA.

Thank you from everyone at the ARHVA!



## ALBERTA RANCH HORSE VERSATILITY ASSOCIATION

### **Platinum Sponsor - \$3000 & Up**

- ✚ High profile shows of your choice named after your company. Participation in awards presentations.
- ✚ Your company's banner displayed at the shows (Sponsor to supply banner).
- ✚ Recognition by announcer at all shows.
- ✚ Opportunity to include Sponsor supplied literature, in competitor show packages.
- ✚ Recognition of Sponsor (**website link & corporate logo**) on the ARHVA website & Facebook page.

### **Gold Sponsor - \$2000 & Up**

- ✚ Your company's banner displayed at shows (Sponsor to supply banner).
- ✚ Opportunity to include Sponsor supplied literature, in competitor show packages.
- ✚ Recognition by announcer at all shows.
- ✚ Recognition of Sponsor (**include website link and corporate logo**) on ARHVA website & Facebook page.

### **Silver Sponsor - \$1000 & Up**

- ✚ Your company's banner displayed at show (Sponsor to supply banner).
- ✚ Recognition by announcer at all shows.
- ✚ Recognition of Sponsor on ARHVA website & Facebook page.

### **Bronze Sponsor - \$500 & Up**

- ✚ Recognition by announcer at all shows
- ✚ Recognition of Sponsor on the ARHVA website & Facebook page

### **Friends Sponsor - \$499 & Under**

- ✚ Recognition of Sponsor on the ARHVA website & Facebook page