



ALBERTA RANCH HORSE VERSATILITY ASSOC.
Non Profit Society # 5015890584

Alberta Ranch Horse Versatility Assoc. (ARHVA)
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RE: SPONSORSHIP FOR ARHVA

Established in 2010, the Alberta Ranch Horse Versatility Association (ARHVA) is a non-profit organization representing one of the fastest growing equine disciplines in Alberta. The ARHVA's mission is to challenge all riders and horses with tasks likely to be encountered when working and riding on a ranch. We also aim to entertain and involve the audience and to display impeccable ambassadorship for the equine profession while promoting the various levels of competitive horsemanship in a show environment.

In the versatility competition, there are 6 events that each horse/rider pair completes: Ranch Trail, Ranch Cutting, Ranch Riding, Ranch Reining, Ranch Cow Horse and Ranch Conformation. There are seven divisions for members to compete in which allows riders and horses of all abilities to show off their skills. Our year-end show also features a futurity to showcase the young horses of the Ranch Horse Versatility discipline. ARHVA takes great pride in ensuring that riders of all ages and abilities and horses of all ages, abilities and breeds are welcome. In 2019, the association introduced the "Green as Grass" class for those who have never showed in the versatility discipline.

ARHVA is a thriving association with membership encompassing youth, individuals and families from across the province. We service this growing group of committed horse people by hosting 3 to 4 shows during the spring, summer and fall months. This schedule provides sponsors with an ongoing opportunity to promote their products and services, through signage, prizes and announcements at the shows. In the 2020 show season we will be hosting at least one show at Thorlaksons Feedlot just outside of Airdrie and one show at Didsbury Agricultural Society Exhibition Grounds, a central location for our membership base. Our association provides sponsors opportunity to support our youth competitors, by keeping the entry fee down making competing more affordable for families. There are two youth divisions: Jr. Youth (Ages 13 and under) and Sr. Youth (Ages 14 – 18) – making Ranch Horse Versatility a great venue for families to compete together.

The support of our sponsors is crucial to the continuing success of ARHVA. We endeavour to make this relationship beneficial to all parties involved. With over 1300 Facebook followers, we have a dominant social media presence that any sponsor would benefit from. Please feel free to contact us to discuss other ways you can participate in supporting the ARHVA.

Thank you from everyone at the ARHVA!



ALBERTA RANCH HORSE VERSATILITY ASSOC.

Platinum Sponsor - \$3000 & Up (Cash or Product)

- ✚ High profile show of your choice named after your company.
- ✚ Participation in awards presentations at the show
- ✚ Your company's banner displayed at the shows (banner to be supplied by sponsor)
- ✚ Recognition by announcer at shows.
- ✚ Opportunity to include sponsor provided literature in competitor show packages
- ✚ Recognition of sponsorship (**website link & corporate logo**) on the ARHVA website & FB page.

Gold Sponsor - \$2000 - \$2999 (Cash or Product)

- ✚ Your company's banner displayed at show (banner to be supplied by sponsor)
- ✚ Opportunity to include sponsor provided literature in competitor show packages
- ✚ Recognition by announcer at shows
- ✚ Recognition of sponsorship (**include website link and corporate logo**) on ARHVA website & FB page

Silver Sponsor - \$1000 - \$1999 (Cash or Product)

- ✚ Your company's banner displayed at show (banner to be supplied by sponsor)
- ✚ Opportunity to include sponsor provided literature in competitor show packages
- ✚ Recognition by announcer at show
- ✚ Recognition of sponsorship on ARHVA website & FB page

Bronze Sponsor - \$500 - \$999 (Cash or Product)

- ✚ Recognition by announcer at show
- ✚ Recognition of sponsorship on the ARHVA website & FB page

Buckle Sponsor - \$300 (Cash)

- ✚ Recognition of sponsorship on the ARHVA website & FB page
- ✚ Recognition by announcer at show

Friends – Any Sponsorship

- ✚ Recognition of sponsorship on ARHVA website & FB page